

WELCOME TO

# HOUSE OF BOL

House of Bols Cocktail & Genever Experience takes you on a spectacular tour through the world of flavours.

The House of Bols takes pride in being the world's largest cocktail experience. Located in the heart of the Museum district in Amsterdam, it is a unique adventure and an unforgettable interactive experience of the glamorous world of cocktails, liqueurs, bartending and the Dutch spirit Genever.

At the House of Bols you will find all about Lucas Bols - the world's oldest distilled spirit brand, which

has been making liqueurs in Amsterdam since 1575!

Our cocktail experience is completely renovated and transformed into the only educational cocktail experience in the world, a museum with a zeste of nightlife. Were you learn everything about the mixing and blending of the old and the new. Lucas Bols rooted in the past ready for the future.



**HOUSE OF  BOL**  
COCKTAIL & GENEVER EXPERIENCE

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# COCKTAIL WORKSHOP

## IN HOUSE OF BOL'S



Learn how to make the most delicious cocktails yourself!

After the self-guided tour in the House of Bols a professional bartender will learn how you can make three different cocktails\*. Surprise your colleagues, friends or family with a spectacular one-hour Cocktail Workshop at the House of Bols and get to know how you can impress your guests at your next party at home.

### PROGRAM

- ◆ 60 min. House of Bols Tour including Bols cocktail of your choice
- ◆ 60 min. Private cocktail workshop in the House of Bols including 3 cocktails\*

### PRICE

€ 43,50 p.p. incl. VAT

### PARTICIPANTS

6 up to 12 persons

*\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.*



# COCKTAIL WORKSHOP

BEHIND YOUR OWN BAR  
IN OUR ACADEMY



Learn how to make cocktails behind your own fully equipped bar in our academy.

Combine a self-guided tour of the House of Bols with a cocktail workshop in the Bols Bartending Academy, worlds the most advanced bar school. The Bols Bartending Academy is located in the same building as House of Bols and a stylish academy with 12 professionally equipped cocktail bars.

Our dedicated team of experienced trainers will teach you to make three

cocktails behind your own cocktail bar, while enjoying funky background music like in a real cocktail bar, an unique experience!

During a cocktail workshop in the Bols Bartending Academy you can choose from a variety of fun themes. On request it is also possible to add an element of competition or to shake your own personal cocktail.



## PROGRAM

- ◆ 60 min. House of Bols Tour including Bols cocktail of your choice
- ◆ 60 min. Private cocktail workshop in the Bols Bartending Academy, including 3 cocktails\*



## PRICE

€ 43,50 p.p. incl. VAT



## PARTICIPANTS

13 up to 36 persons

\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.

# LIQUEUR TASTING

Combine a visit to House of Bols with a culinary liqueur tasting, led by our professional bartenders.

After the tour and a delicious introductory cocktail in the House of Bols you will taste the oldest, most innovated and most famous Bols liqueurs in combination with a range of homemade treats:

- Tortilla chips in a Dutch 'frietzak' with 3 homemade dips; spicy red onion dip, avocado and aioli.
- Strawberry cheesecake fondue with fresh fruit.

## FOODPAIRING

For a complete flavour experience, House of Bols offers the possibility of

upgrading your liqueur tasting to a culinary event. Discover foodpairing, an inspiration to many chefs, bartenders and food professionals.

Foodpairing is based on scientific flavour analysis and the principle that food and beverages combine best when they share major flavour components. It creates new dishes and, above all, surprising combinations.

Taste our different Liqueurs together with small dishes based on the Foodpairing philosophy.



## PROGRAM

- ◆ 60 min. House of Bols Tour
- ◆ 45 min. Liqueur tasting



## PRICE

€ 29,50 p.p. incl. VAT

## PRICE FOODPAIRING

€ 14,50 p.p. incl. VAT

## INCLUDING

- ◆ House of Bols Tour including Bols cocktail of your choice
- ◆ 5 different liqueur flavours
- ◆ 2 home made treats



## PARTICIPANTS

From 6 persons

\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.

# GENEVER TASTING

Ever since the 17th century, Genever has been the most authentic Dutch spirit and is the Grandfather of all Gins.

During this authentic Genever Tasting our bartenders will introduce you to the history and craftsmanship behind all Bols Genevers. Taste the different flavours and discover this typical Dutch tradition.

Discover the history and craftsmanship behind all Bols Genevers. You will start with the House of Bols tour and in the end you choose your favorite genever cocktail. Afterwards, our bartenders will introduce you to the different Bols Genevers during a tasting. We will serve Reypenaer cheese, the typical Dutch delicacy, during the tasting, freshly sliced by our Guillotine.

Each Genever tasting will end with the Bols Genever "slurping" ritual to teach

everyone how to drink a Genever "the Dutch way", and how this became a tradition.

## FOODPAIRING

For the ultimate genever experience, House of Bols offers the possibility of upgrading your Genever tasting to a culinary event. Discover Foodpairing, an inspiration to many chefs, bartenders and food professionals. Foodpairing is based on scientific flavour analysis and the principle that food and beverages combine best when they share major flavour components. It creates new dishes and, above all, surprising combinations. Taste our different Genevers together with homemade hors d'oeuvres, prepared based on the Foodpairing philosophy.



## PROGRAM

- ◆ 60 min. House of Bols Tour
- ◆ 45 min. Genever tasting

## INCLUDING

- ◆ House of Bols Tour including Bols cocktail of your choice
- ◆ 5 different Genevers
- ◆ Different Reypenaer cheeses



## PRICE

€ 29,50 p.p. incl. VAT

## PRICE FOODPAIRING

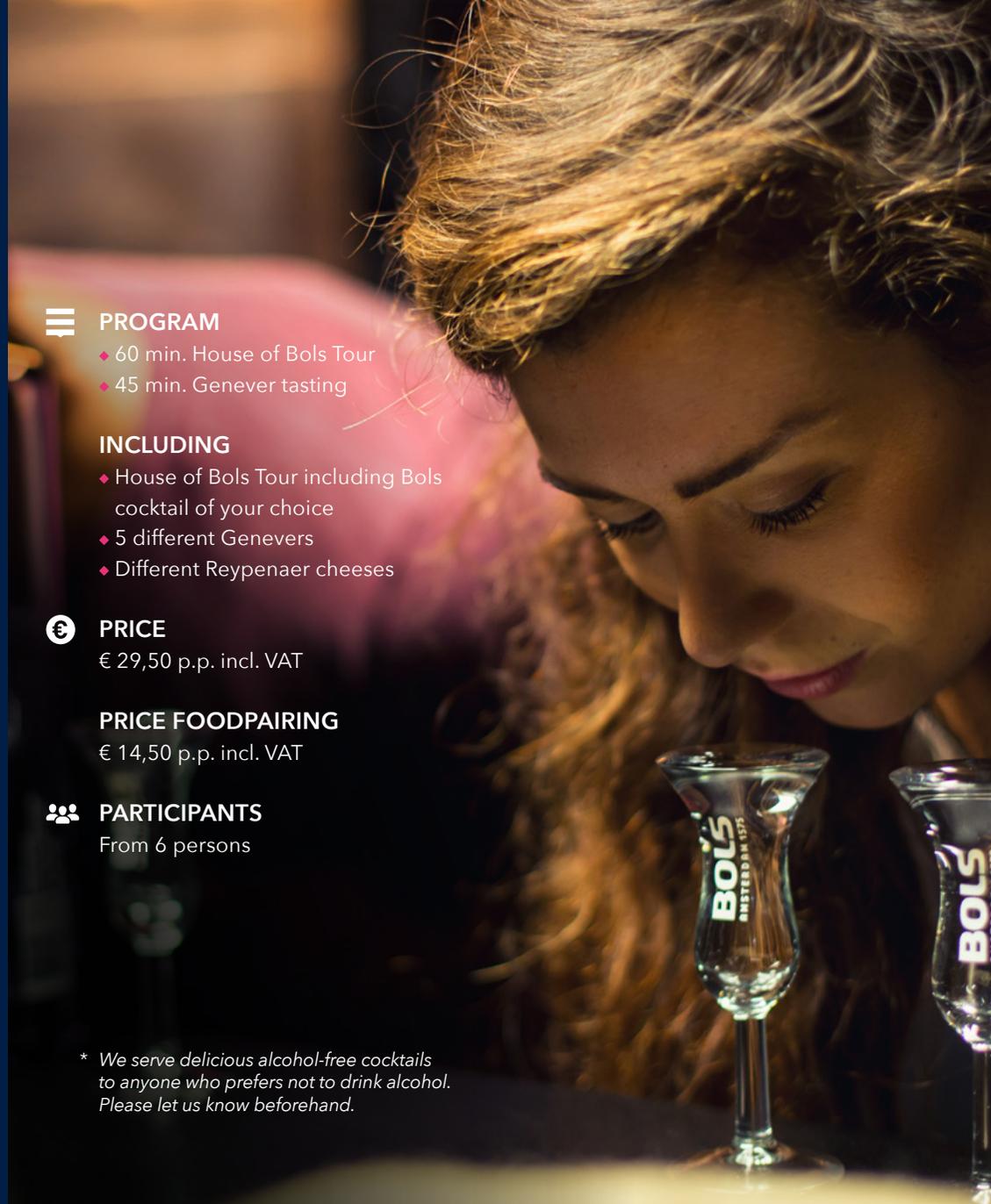
€ 14,50 p.p. incl. VAT



## PARTICIPANTS

From 6 persons

*\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.*



# COCKTAIL PARTY

The House of Bols is the ideal venue to celebrate your birthday or any other special occasion with your friends, family, colleagues or acquaintances.

We will reserve an table exclusively for you and your guests, so you can enjoy 3 different cocktails of your choice with a zeste of nightlife. Enjoy the mixing & blending of the old and the new. Lucas Bols rooted in the past ready for the future.



## PROGRAM

- ◆ 45 min. House of Bols Tour
- ◆ 60 min. Cocktail Party

## INCLUDING

- ◆ House of Bols Tour including Bols 3 Bols cocktails\* of your choice and bites
- ◆ Tortilla chips and 3 homemade dips; spicy red onion dip, avocado dip and aioli
- ◆ Bouquet of crudité, served in a vase with a homemade sauce of steak tartare



## PRICE

€ 26,50 p.p. incl. VAT



## PARTICIPANTS

6 up to 12 persons

*\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.*





# GROUPS & EVENTS

HOUSE OF BOLS

House of Bols can be exclusively booked for your special event.

Surprise your guests, business partners, colleagues and friends with a fully catered event in this unique location in the heart of Amsterdam and let your guests experience the spectacular world of cocktails in a fun and interactive way.

## COCKTAIL MENU

Our mirror bar offers an extensive cocktail menu from simple to aromatic and fruity to complex flavours. Make your own cocktail menu or let our bartenders create a unique cocktail for your special event.

## CATERING

House of Bols offers flexible catering options, based on the seasons and the Bols spirits to give your guests a special experience. Everything is possible.

## THEMES

Give your event more the WOW factor with one of our surprising themes; *Dutch Delight*, *Casino Royale* or *Disco Fever*. All themes are including decoration and styling.

## PERSONALISED EVENTS

Are you seeking for live entertainment, super styling or something else to specialize your event, nothing is impossible.

Don't hesitate to contact us for further information.

# COCKTAIL

## & BITES

Organise your private event at the House of Bols. The bar can be reserved exclusively for you and your guests.

After a tour in the House of Bols, we invite you to have drinks at our Mirror Bar. The bar will be reserved exclusively for you and your guests. To compliment your cocktails, Bols cooperates with one of the longest established catering companies in Amsterdam, they have created themed bites. Don't hesitate to contact our events department for any further information or tailored options.



### BITES MENU

- ◆ Crostini & Joselito ham, a quaille egg and truffle
- ◆ Amsterdam sausage and coarse mustard from the Zaan
- ◆ Garlic marinated prawn served in a small liqueur glass
- ◆ Giant dates filled with homemade cream cheese and a splash of cranberry liqueur

### INCLUDING

- ◆ House of Bols Tour
- ◆ Mirrorbar reserved privately for 2 hours
- ◆ Unlimited cocktails, wine and soda drinks



### PRICE

€ 49,50 p.p. incl. VAT



### PARTICIPANTS

From 20 persons

*\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.*



# COCKTAIL & WALKING DINNER

Organise your superbe event at House of Bols. After a Tour in the House of Bols you will enjoy your cocktails and more at our Mirror Bar.

Enjoy dazzling and unlimited cocktails, beer, wine and soda drinks, and on top of that we will complete your evening with a 4-course walking dinner.

Pick one of our special themes to make this evening even more special: *Casino Royale*, *Dutch Delight* or *Disco Fever*. Ask our events department for the possibilities and different menus.

## ☰ INCLUDING

- ◆ House of Bols Tour
- ◆ Mirrorbar reserved privately for 3 hours
- ◆ Unlimited cocktails, wine and soda drinks.
- ◆ 4 course walking dinner

## € PRICE

€ 99,50 p.p. incl. VAT

## 👥 PARTICIPANTS

From 20 persons

\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.



# SUPERIOR WALKING DINNER

After the extended Tour House of Bols you can enjoy a Genever or Liqueur tasting and enjoy.

Organise your private event at House of Bols. Our bartenders will welcome you with a delicious cocktail. The bar will be reserved exclusively for you and your guests. Ask our events department for the possibilities. Enjoy unlimited cocktails, wine and soda drinks and enjoy your evening with a

5-course walking dinner. Make your event super special with one of our themes: Casino Royale, Dutch Delight or Disco Fever. A night to remember. Ask our events department for the possibilities and different menus.

## ☰ INCLUDING

- ◆ House of Bols Tour
- ◆ Mirrorbar reserved privately for 3 hours
- ◆ Unlimited cocktails, wine and soda drinks
- ◆ 4 course walking dinner

## € PRICE

€ 124,50 p.p. incl. VAT

## 👥 PARTICIPANTS

From 20 persons

\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.

# BOLS COCKTAIL CRUISE

Combine a visit to the House of Bols with a Bols Cocktail Cruise on the Amsterdam canals.

The pier for embarking the canal boats is behind the Rijksmuseum, a 5 minute walk from the House of Bols. Enjoy a 2 hour private canal tour. See Amsterdam in his most spectacular way; from the water. The #1 Canal Cruise in Amsterdam takes you to many of the city's

highlights through the world renowned Amsterdam canals. The city of Amsterdam is fascinating and the illuminated canals create the perfect ambiance for a festive or romantic event, accompanied with BOLS cocktails.



## PROGRAM

- ◆ 60 min. House of Bols Tour
- ◆ 120 min. Bols Cocktail Cruise

## INCLUDING

- ◆ House of Bols Tour
- ◆ 2 hour Canal Cruise
- ◆ 2 Bols cocktails\*
- ◆ Beer, wine and soda during the cruise



## PRICE

€ 65,00 p.p. incl. VAT



## PARTICIPANTS

From 20 persons

**BOLS**  
AMSTERDAM 1575

*\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.*



# BOLS EXPERIENCE @SOLO

In close cooperation with Restaurant Solo we have designed a cocktail & diner program for you.

The Bols Experience at Solo starts with a tour of the House of Bols. Learn everything about the oldest distilled brand in the world. The tour ends in the Mirror Bar where you can select a cocktail from the innovative cocktail selector, which will be made by one of our professional bartenders.

Continue your cocktail program at restaurant Solo on the Museum-square, which is a 5 minute walk from the House of Bols. Enjoy a lovely 3-course menu and of course, House

of Bols will serve two of our favourite Bols cocktails! On the evening itself, you can choose from a set menu.

Restaurant Solo is a unique high quality restaurant at the Museum-square in Amsterdam, with views of some spectacular attractions. Solo is located on the Van Baerlestreet, opposite the Royal Concerthall, the Rijksmuseum, the Van Gogh Museum and the Stedelijk Museum. The ambiance of Solo itself fits seamlessly with this classic setting.



## COCKTAILS

- ◆ French 76
- ◆ Honey Toblerone or Espresso Martini

## INCLUDING

- ◆ Entrance ticket House of Bols
- ◆ 3 course menu with 2 BOLS cocktails\*



## PRICE

€ 49,00 p.p. incl. VAT  
(you can also combine your dinner with a cocktail workshop)



## PARTICIPANTS

From 2 up to 100 persons



## ALSO BOOKABLE AS LUNCH EVENT

\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.



# BOLS COCKTAIL CATERING

Spice up your event with dazzling Bols cocktails, a cocktail bar and a the most trendy Bols Bartenders.

House of Bols offers a high quality cocktail catering for any event on location of your choice. Created by highly skilled, Bols trained Bartenders, which will let your guests enjoy delicious Bols cocktails.

## FROM 40 - 10.000 COCKTAILS

Through years of experience and knowledge Bols provides a wide range of options which will be tailored to your needs. From cocktail parties to fully catered events, from 40 up to 10.000 cocktails, Bols will organize it for you.

A wide variation of bars from simple to luxurious, at Bols we will create an appropriate look at your event. **BOLS = Cocktail & Cocktails = BOLS**

## CUSTOMIZED COCKTAILS

Surprise your guests with your 'signature' cocktail, bartenders will develop a personalized cocktail, for your event, based on your company or nature of the event or even desired flavours. Serve this cocktail as a welcome cocktail or for a gift package afterwards. Please contact our event department to discuss all your details.



 **PROGRAM**  
Tailor made

 **PRICE**  
€ 5,95 per cocktail incl. VAT

 Starts at 40 cocktails



# COCKTAIL WORKSHOP

ON LOCATION

Already found a location for your event but are you still looking for that special activity to complete your day...

Our professionally trained Bols bartenders will come to you to host an unforgettable cocktail workshop! If you organize the location, our bartenders take care of everything else. The ideal package for your teambuilding event, bachelor party or staff event.



## INCLUDING

- ◆ 1 hour cocktail workshop incl. 3 cocktails
- ◆ 1 Bartender per 20 persons
- ◆ Transport of supplies to your location (within Amsterdam)



## PRICE

€ 32,50 p.p. incl. VAT



## PARTICIPANTS

From 20 personen  
(excluding location rent)

## EXCLUDING

- ◆ Location and cleaning services on the location of your choice

\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.

# GENEVER OR LIQUEUR TASTING

ON LOCATION

Already found a location for your event but are you still looking for that special activity to complete your day?

Our professionally trained Bols bartenders can also come to you to host an unforgettable tasting! If you organize the location, our bartenders take care of everything else. The ideal package for your teambuilding event, bachelor party or staff event.



## INCLUDING

- ◆ 1 hour Genever or Liqueur tasting incl. 5 Genever or Liqueurs and Bites
- ◆ 1 Bartender per 20 persons
- ◆ Transport of supplies to your location (within Amsterdam)

## EXCLUDING

- ◆ Location and cleaning services on the location of your choice



## PRICE

€ 32,50 p.p. incl. VAT



## PARTICIPANTS

From 20 persons  
(excluding location rent)

*\* We serve delicious alcohol-free cocktails to anyone who prefers not to drink alcohol. Please let us know beforehand.*



1575

CELEBRATING 440 YEARS OF CRAFTSMANSHIP & COCKTAIL HISTORY

**HOUSE OF  BOLLS**  
COCKTAIL & GENEVER EXPERIENCE

[HOUSEOFBOLS.COM](https://houseofbols.com)